MARTYN BULLARD IN MALIBU

ANTONIO CITTERIO ON THE OCEAN

MASSIMO IOSA GHINI MEETS VLADISLAV DORONIN

SILENCE IN PARIS

UNDER THE INFLUENCE OF HAUTE COUTURE

UNIQUE LIVING / 4 TIMES A YEAR

WWW.OBJEKT-INTERNATIONAL.COM
THE 2017 MEDIAKIT

Thank you for taking the time to read our 2017 media kit. As founder and Editor in Chief I am proud to represent this amazing publication.

The magazine was started over 21 years ago and thanks to the general concept, often unexpected topics, choice of designers, professionally organized distribution around the world and quality of the photos, OBJEKT®International has gained the highest authority in its field.

The magazine is an international publication and is distributed to over 80 countries worldwide. Our main readers are architects, interior designers and trend watchers, as well as high-end consumers.

We have been very fortunate to receive numerous awards; the Interior Design Magazines of the Year Award and the Journalism Award from the CeramicTiles Industry of Italy among others. We are pleased to present you with this media kit to inform you of the possibilities for your company to present itself to an international upscale audience.

“I always hear myself saying, ‘She’s a beauty!’ or ‘He’s a beauty!’ or ‘What a beauty!’ but I never know what I’m talking about.”

Andy Warhol

Hans Fonk
Founder, photographer and editor in chief
OBJEKT©International is the authoritative and bespoke title for the upscale urban modernist with a passion for interiors, art & antiques, modern design and outstanding architecture. The magazine was first published in Dutch in 1991. The English edition was released in 1999, Russia followed in 2009 and in 2012 China and South Africa joined the team, each publishing their own edition.

In 2015 the totally new special edition for Asia (11 countries) was launched in Beijing with great success. Last year OBJEKT©USA | CANADA came to the market too.

The magazine continues to surprise with its global adventurism in a world of creativity, never compromising on the exceptional quality of the publication.

In its pages a unique fusion of classic and modern styles is complemented by the inimitable images from the internationally renowned photographer cum art director Hans Fonk. Additional imagery is supplied by other well known international photographers contracted through OBJEKT©International. Together with the OBJEKT©International team they are the driving force of the magazine.

Our readers are architects, designers, gallery owners, collectors, stylists, antiquarians, modern art experts, furniture lovers; in short, everyone who’s interested in interior design, art and architecture.
READER PROFILE

54%  Interior Designers
23%  Architects
15%  Art Collectors
10%  Real Estate Developers

FREQUENCY
Four times a year

PUBLICATION
March, June, September & December

GLOBAL CIRCULATION
80+ Countries | 52,000 copies

GENDER
Female 50%  
Men 50%

AGE
Between 20-80 years old
MAISON&OBJET
Paris, Singapore & Miami Beach

ART BASEL
Hong Kong & Miami Beach

SALONE DEL MOBILE
Milan

DESIGN SHANGHAI
Shanghai

MONACO BOAT SHOW
Monte Carlo
PRINT

One page (single) € 7,360,-
Double page (spread) € 13,420,-
Half page € 4,800,-

TECHNICAL REQUIREMENTS
- Certified PDF format
- Colour CMYK
- 300 DPI
- All fonts embedded
- Single: 230 x 300 mm (with bleed 235 x 310)
- Spread: 460 x 300 mm (with bleed 470 x 310)
- Crop Marks

ADDITIONAL CHARGES
- Cover 2 + 15%
- Cover 3 + 15%
- Cover 4 + 25%
- Preference pages + 10%
DIGITAL ADVERTISING

If required tailored combinations with printed advertising are possible, including but not limited to digital presence on the OBJEKT© website.

REQUEST
alaia@objekt-international.com
OBJEKT® ADVERTORIALS

At OBJEKT®International we it is all pure and advertorials are discreet.

We have worked with world-class architects and interior designers, high-end resorts and hotels, and excellent manufacturers all over the world. Hollywood houses, a Texas ranche, Italian castles and cooking schools, yachts in the harbor in the South of France.

PHOTOGRAPHY OPTIONS

Make it a full OBJEKT®International production including the photography of Hans Fonk and you will never miss out.

It is also possible to deliver photography. However it is not guaranteed that we can use the images. We work with a strict policy for quality to maintain the magazine as it is. We will credit the photographer, however we are not responsible for royalty fees.

Contact us directly for more information.
PHOTOGRAPHY BY HANS FONK

Hans Fonk is both an internationally renowned photographer and director of OBJEKT®International - fusing classic and modern styles and surprising its readership with global adventurism in a world of creativity, never compromising on the exceptional quality of the publication.

REQUEST QUOTE

hansfonk@objekt-international.com
HIGH ABOVE THE COLORADO RIVER
MAYAN AND ART DECO FUSION

The house sits high above a bend in the Colorado River, just outside Austin, Texas. Your first impression is indeed inspired by that ancient Mexican civilisation, whose culture is set so harmoniously in the terrain: a conception of which one of the houses in the city where he was born in 1989. He raced for Alfa Romeo until 1932. He later founded his own company and managed to manufacture his two first cars for the 1940 Mille Miglia, driven by Alberto Ascari and Lotario Rangoni.

As the building process progressed, interior designer Fern Santini succeeded – working closely with the architect Marcel Breuer. One of the buildings was a 40-storey transparent complex in Miami. The rock star designer Lenny Kravitz has added to the excitement by building a complete recording studio and a model of racing cars and super sports cars. It proved to be another leap forward for the single-seaters conceived and developed by Rony Byrne. This is comprised of around 260 olive trees,

MANI SOUTH BEACH

The unusual style of construction is arresting: huge pieces of stone have been integrated seamlessly in the carved woodwork. Grand Escalada is responsible for the construction, demonstrating at the building casual as well as the client, the side of a true master craftsman.

PHOTOGRAPHY BY HANS FONK

INTERNATIONAL 2017 MEDIKIT
**Mediterranean Escapes**

**UNIQUE DESTINATIONS**

The Mediterranean. The centuries-old dream destination, that now seems mostly over-crowded, un-exclusive and stuck-up posh. But not everywhere. OBJEKT International and UNIQUE Residences International have chosen two outstanding places with different characteristics but one common feature: both are nestled into unique settings, becoming escapes from the noise and the mainstream. There is the private, rural and pure nature approach in Mallorca - where holistic modernity and ancient heritage blend in harmony - or the elegant insider’s tip yacht marina at Porto Montenegro.

Unique Residences is the new benchmark in high-end luxury. The idea behind the brand stands for selecting and creating places where you are not tied down by rules saying what you can and cannot do. These are unique destinations with bespoke lifestyle experiences and the highest level of service, including discreet, individual personal care with an attitude of relaxed and informal luxury. Building on the spirit of sophisticated clubs and select communities, these settings ensure exclusivity and privacy due to their small number of units, while still providing common and programmed activities for members and guests with different interests, lifestyles and social backgrounds.

For further impressions:

www.UNIQUE-DESTINATIONS.ch

A collaboration between OBJEKT International and UNIQUE Residences International.

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**DELIVERED PHOTOGRAPHY**

The photography has to meet our requirements: colour CMYK and 300 DPI. We will credit the photographer, however we are not responsible for royalty fees.

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Advertorial

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EDITOR’S LETTER

OBJEKT®International

Magazine

Official account of OBJEKT® • Great design and creativity covering all parts of the world bringing the best examples of "living in style"

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